

Support the arts & REACH YOUR COMMUNITY!

Advertise in Winnipeg Jewish Theatre's Programme for

RIDE
The Musical

Winnipeg Jewish Theatre is proud to present **Ride: The Musical**, a dazzling new production about Annie Londonderry, who set out to be the first woman to cycle around the world in 1894 and became an international sensation. This new musical, direct from London's West End, spins her unbelievable journey into a dazzling, empowering ride through history, media, and reinvention.

Why Advertise with WJT?

- Targeted Exposure – Our audiences include arts supporters, professionals, students, and families who appreciate local businesses and value meaningful storytelling.
- High-Quality Impressions – Programmes are kept and referenced, giving your ad a lasting impact beyond the performance.
- Support the Arts – Your ad directly contributes to WJT's mission of producing thought-provoking and high-calibre theatre in Winnipeg.

Artwork Submission Deadline: March 15, 2026.

We would love to feature your business in our programme and introduce you to our loyal audience. For more details or to book your ad, please contact:

Etel Shevelev
etel@wjt.ca | 204.477.7517

WHO YOUR AD WILL REACH...

Anticipated Attendance for Production: 4,000 audience members

Geographical Reach: All around Winnipeg, particularly River Heights, Tuxedo, and Wolseley.

Target Demographic: Multicultural, targeting all ethnic groups and communities

Target Age: All ages, with particular focus on university students, young professionals, and seniors

Advertising Reach: 20,000 online impressions and 5,000 print/media impressions

Thank you for supporting the arts and making an impact in our community!

arts

ADVERTISING RATES

FULL PAGE

\$1,000

Trim Size: 5.5" x 8.5"
Add 0.125" bleed to all
sides of ad (final ad size
with bleed:
5.75" x 8.75")

HALF PAGE

\$650

5" x 3.95"

QUARTER PAGE

\$350

2.45" x 3.95"